



Level 1 NCFE Certificate in Interactive Media (Web Design)

Dates: 25/04/2025

Locations: Lisson Grove Centre

Learn how to design and build a website to a basic level and understand how the web works. This course will introduce you to WordPress for building professional quality websites.

Entry Requirements

This is a Level 1 course aimed at beginners with a keen interest in the subject.

- A minimum level of E3 Functional Skills in English and Maths is required for this course.
- You will also need to have good basic computer skills for this course which has significant computer-based content.
- If you wish to move on to a Level 2 (or higher) course, you will be advised to study Functional Skills, Level 1 English alongside this course.

What topics does the course cover?

You will practice web design through course exercises then design and create a unique website in WordPress. You will learn how to:

- Create a WordPress website
- Manage, update and improve an existing WordPress website
- Use WordPress to manage your website content
- Integrate social media content into your WordPress website
- Promote your website
- Manage comments
- Understand and use WordPress themes, plugins and widgets

If you're looking for an easy tool that will help you to build your own website or blog without having to learn how to code, you'll love WordPress.

How will I be taught and assessed?

The course will be blended Learning with a combination of face-to-face studio practical skills, online learning, plus directed study time. The tutor will guide you through class exercises and a set project. There is no formal examination. You will be assessed on the work you produce for your project and your course work which you must hand-in on time.

Are there any other costs or equipment I need to get?

MICROSOFT OFFICE including TEAMS are available to you FREE while you remain on the course. You must be able to download, install and work via Microsoft TEAMS. You will need a notebook or sketchbook and pen and a USB stick to take your digital work home.

Other costs include an investment in your time to complete self-directed study outside of the tutor led activities, around 4-6 hours per week.

By the end of the course what should I be able to do?

You will be able to create a small website with several linked pages, make interactive buttons, a banner and know how to upload to the web. You will know how to use an image editor such as Photoshop to optimise images for the web.

What are the progression opportunities following this course?

You can progress on to a choice of Digital, Computing and Coding courses at WAES, or the Level 2 UAL Diploma in Graphic Design, or Level 2 UAL Diploma in Creative Practice, starting in September. This will be discussed during the course with your tutor.