



Level 2 UAL Diploma in Creative Media Production and Technology

Dates:

Locations:

This UAL accredited course is designed to introduce you to a wide range of creative media concepts, methods and skills. This will include learning about and creating media products including video, audio, web & interactive media. There will be a focus on the changing nature of the creative industry and how creative media augments multiple platforms and social media. You will research contextual creative media practice and learn how to communicate your ideas in support of media practice to an evolving audience. You will explore narrative and non-linear communication through video and audio, web design and interactive media, games, animation, plus special effects in motion graphics.

Please note: This is a year-long course that runs on Tuesdays, 09.30-16.30, and Wednesdays, 09.30-12.30

Entry Requirements

All applicants must have:

- An interview and assessment to confirm that the course is suitable for them.
- English and maths at Level 1 or GCSE Grade 3/D and above
- Good IT skills at level 1 or above.
- Evidence of a creative portfolio, preferably in the subject areas.

What topics does the course cover?

We work with the Adobe CC suite on industry standard Apple Mac computers, and you will explore a broad range of software during the course. Topics covered will include Introduction to media and production techniques, contextual research and understanding your audience, whilst practical units will explore audio, video, animation and interactive media. You will investigate media products such as video production and promos, adverts, title sequences, web and app design.

In terms 1 and 2 the tutor will guide you through class exercises and projects. In term 2 and 3 you will develop an independent Final Major Project.

Please note this class runs on Tuesdays, 09.30-16.30, and Wednesdays, 09.30-12.30

How will I be taught and assessed?

This course is delivered 1.5 days per week for one year with a combination of face-to-face, studio practical skills, online learning, plus directed study time. The course will develop your comprehension of creative media through discussion, projects, group work, demonstrations, and practical exercises.

There is no formal examination: you will be assessed on the Final Major Project and the course work you produce which will be externally moderated by UAL.

Are there any other costs or equipment I need to get?

The full ADOBE CC suite and MICROSOFT OFFICE SUITE including TEAMS are available to you FREE while you remain on the course. You must have a suitable computer to run the Adobe Suite so you can complete homework and online content at home. You must be able to download, install and work via Microsoft TEAMS. You will be provided with a sketchbook but you need to purchase a portable hard drive to back up your work (at least 500Gb).

Other costs include printing, and an investment in your time to complete self-directed study outside of the tutor led activities, around 6-8 hours per week.

By the end of the course what should I be able to do?

You will understand the broad range of possible career paths that are associated with Creative Media. You will have a good understanding of what the various software apps can be used for and you will develop skills in using the software. You will have created a portfolio of work which you will present on web based platforms.

What are the progression opportunities following this course?

You can progress on to the Level 3 UAL Diploma in Creative Practice Production, starting in September:

- Learners must be working at Level 1 English and maths. BR>- Good IT skills at level 1 or above. BR>- Have good levels of punctuality and attendance BR>- Achieved a merit on level 2 diploma in the same subject BR>- Have produced a portfolio of work in the subject area.